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## Innovative Promotional Concepts



### Contact:

Linda Seder, Owner

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### Phone:

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## About Innovative Promotional Concepts

I have worked with Charter Schools for 7 yrs providing branded merchandise & embroidered/silkscreened apparel used for uniforms, events, fundraisers, & gifts. Recruitment Fairs for tutors include tablecloths, banners, & give-aways. My ability to provide branded merchandise/clothing & strategic marketing campaigns can help create a school 'community', enhance fundraising efforts, recruitment efforts for teachers/tutors, & strengthen public advocacy efforts for the future of Charter Schools. Please contact my listed references - they will assure you that I understand the goals of the Charter Schools & that I take charge of projects from the planning stage to delivery allowing them to concentrate on their jobs & their students.

## References

Christie Paul, Director of Operations  
Match Charter High School in Boston  
(617) 232-0300

Dani Morello  
Match Community Day School  
(305) 345-2000

Nneena Ude, Director of Operations  
Match Middle School  
(857) 203-9668

Meredith Segal, Director of Operations & Student  
Services  
Alma Del Mar Charter School  
(215) 796-5229